

## **“Enrich Fuel and Fly Sam Smith Concert Live in Sydney 2018” Campaign**

### **TERMS AND CONDITIONS**

#### **A. DURATION**

1. The Enrich Fuel and Fly Sam Smith Concert Live in Sydney 2018 (“Campaign”) is jointly organised by Petron Fuel International Sdn Bhd (Company No: 4527-V) (“Petron”) and Malaysia Airlines Berhad (Company No: 1116944-X) (“MAB”) (Petron and MAB are referred to collectively as “Organisers”) and will run from **1<sup>st</sup> September 2018 to 31<sup>st</sup> October 2018**, both dates are inclusive (“Campaign Period”).

#### **B. ELIGIBILITY AND PARTICIPATION**

1. This Campaign is open to all Malaysians who are Petron Miles Privilege Card members, aged eighteen (18) years old and above (“Participants”), subject to the following Terms and Conditions. This Campaign is not open to Fleet Card and Diesel Discount Card members. All transactions for the purpose of this Campaign must be swiped with a validly registered Petron Miles Privilege Card to be considered as a valid entry.
2. The following categories of Participants are NOT ELIGIBLE to participate in this Campaign:
  - a) Permanent/Contract Employees of Petron and/or its Affiliates;
  - b) Petron’s service station dealers;
  - c) Employees of advertising and promotional agencies for Petron and/or its Affiliates (hereinafter collectively referred to as “Non-Eligible Participants”); and
  - d) The immediate family members (father, mother, spouses and children) of the Non-Eligible Participants are also not permitted to participate in the Campaign.
  - e) permanent, contractual and temporary employees of MAB (including those within the Malaysia Aviation Group Berhad) and their immediate family members; and
  - f) representatives, business partners and/or agents (including advertising and promotion agents and their immediate family members) of MAB.

#### **C. MECHANICS OF THE CAMPAIGN**

1. Participants will automatically be entitled to ONE (1) Lucky Draw entry with a minimum purchase of fuel product worth at least RM50 (Blaze 95, Blaze 97 and Blaze 100, Diesel Max, Turbo) in a single receipt via cash or credit card purchases, at any participating Petron service stations within the Campaign Period. All purchases must be swiped with a validly registered Petron Miles Privilege Card.
2. You will also be entitled to ONE (1) Lucky Draw entry when you convert a minimum of 800 Petron Miles Points to 200 Enrich Points. The conversion rate from Petron Miles Points to Enrich Miles is based on the ratio of 4:1.

Eg.: If you convert 2400 Petron Miles Points to 600 Enrich Miles, you will be entitled to three (3) Lucky Draw entries.
3. Participants are required to complete the Petron Miles to Enrich Miles Conversion form with a valid Enrich membership for the points conversion. Document ID registered for Enrich membership must be the same with the registered Petron Miles Privilege card.

4. Winners will be picked randomly every week during the relevant qualifying period within the Lucky Draw Period. Previous winners from past qualifying period are allowed to re-enter the Lucky Draw on the following week's qualifying period by making another purchase that meets the required criteria for participation in this Lucky Draw within the Campaign Period.
5. Based on all lucky draw entries received, the Organisers will then begin to select the required number of Participants ("Shortlisted Participants"). The Organisers' decision on all matters relating to this Campaign (including the selection of Shortlisted Participants) shall be final and binding. No correspondence relating to the selection of winners will be entertained.
6. The Weekly Lucky Draw will occur as below:

<b>Week</b>	<b>Transaction Period</b>	<b>Lucky Draw Dates</b>
Week 1	1 Sept – 7 Sept 2018	14 Sept 2018
Week 2	8 Sept – 14 Sept 2018	21 Sept 2018
Week 3	15 Sept – 21 Sept 2018	28 Sept 2018
Week 4	22 Sept – 28 Sept 2018	5 Oct 2018
Week 5	29 Sept – 5 Oct 2018	12 Oct 2018
Week 6	6 Oct – 12 Oct 2018	19 Oct 2018
Week 7	13 Oct – 19 Oct 2018	26 Oct 2018
Week 8	20 Oct – 25 Oct 2018	2 Nov 2018
Grand Prize Draw	1 Sept – 31 Oct 2018	2 Nov 2018

7. Petron will be giving away RM500 worth of fuel AND 5000 Enrich Miles each to ten (10) winners weekly. The Enrich Miles can be redeemed through <https://www.malaysiaairlines.com/my/en/enrich.html>
8. If the Petron Miles Privilege Card is not swiped to earn loyalty points, and/or the purchase does not meet the required criteria, the entry will be deemed as invalid.
9. For Points conversion, if you do not have sufficient Petron Miles points for conversion, or if the conversion does not meet the required criteria for participation, the entry will be deemed as invalid.
10. The Shortlisted Participant(s) will be contacted either by the Organisers or their appointed representative via phone (the telephone number as available in the Petron Miles database) and is required to answer one (1) Campaign question correctly to be qualified as a winner. In the event a Shortlisted Participant is unreachable via phone, the Organisers hereby reserve the right to select another Shortlisted Participant.

#### **D. CAMPAIGN PRIZES AND LUCKY DRAW PERIOD**

1. The lucky draws will be carried out on weekly basis for the RM500 worth of PMiles points and 5000 Enrich Miles within the Campaign Period and the Grand Prize draw will be conducted on 2<sup>nd</sup> November 2018.
2. **3 x Grand Prize Winners**
  - a. Trip for 2 pax to watch Sam Smith Concert Live in Sydney on 14<sup>th</sup> November 2018  
RM10,000 worth of Package Includes:
    - i. Sponsored flights (by Malaysian Airlines) to Sydney, Australia accompanied by Malaysian Local Artists; Janna Nick and Dino Lee

- ii. Accommodation and ground package for 4D3N
  - a. Travel dates: 13<sup>th</sup> November 2018 – 16<sup>th</sup> November 2018
- iii. Concert tickets to watch Sam Smith Live in Concert
  - a. Concert date: 14<sup>th</sup> November 2018
- iv. Universal Music Studio Tour
- v. Travel Insurance by Kurnia

3. **Consolation Prizes**

- i. RM500 worth of Petron Miles Points by Petron and 5000 Enrich Miles x 80
4. The Petron Miles points will be credited into the respective winner's valid registered Petron Miles Privilege Card within 14 working days from the date of announcement of the winners.
  5. The Petron Miles points credited may be utilized from the date in which they are credited.
  6. The Petron Miles points cannot be exchanged or sold for cash and are non-transferable to any other person.
  7. The Enrich Miles will be credited within 30 working days (from the date that the winners have been announced on Petron Miles Website) into the winner's valid Enrich Membership Account which is active and successfully registered. In the case the winner is not an Enrich Member yet, he or she must register at on <https://www.malaysiaairlines.com/my/en/enrich.html> first. Enrich Miles and Enrich members are governed by the Enrich membership terms and conditions published on the website.
  8. All prizes are non-transferable and not exchangeable for cash or any other items or packages. Winners are not allowed to claim the prizes after the stipulated period.

**E. GENERAL TERMS**

1. The names of all winners will be published on Petron's website at [www.petronmiles.com.my](http://www.petronmiles.com.my)
2. In the event that any Campaign entry or prize is awarded to a person who:
  - a. is not eligible for the Campaign; and/or;
  - b. has committed or is suspected of committing any fraudulent or wrongful acts in relation to his/her use of the Petron Miles Privilege Card,
3. The Organisers reserve the right to disqualify such person from participating in the Campaign and/or from receiving the prize.
4. All winners recorded by the Organisers shall be final and conclusive.
5. Winners shall be notified via phone (the telephone number as available in the Petron Miles database).
6. All Grand Prize winners must hold a valid passport with at least six (6) months validity from the scheduled travel period and any other relevant visas required for the travel. All incidental costs such as but not limited to, passport and visa costs (if any) and all other personal expenditures will be at the winners' sole expense. Airline and flight times to be selected by the Organisers at their sole discretion and once the travel period dates have been booked, no changes, extensions or substitutions of the travel dates is

- permitted, except at the Organisers' sole discretion. The Organisers shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels or other transportation companies or any other persons providing any of the services and accommodations to the Grand Prize winners.
7. If a Grand Prize winner decides to stay in a hotel other than the one stipulated in the Confirmation Letter, all extra charges due to the change will be borne solely by the winner.
  8. Vendors appointed by the Organisers will contact Grand Prize winners to arrange for the prize fulfilment and travel details.
  9. All costs, fees and/or expenses incurred or to be incurred by the winners in relation to the Campaign and/or to claim the Prize(s), which shall include but not limited to the cost for transportations, accommodation, meals, personal costs and/or any other costs, are the sole responsibility of the winners.
  10. All Prizes are non-transferable and not exchangeable for cash or any other items or packages. Winners are not allowed to claim the Prizes after the stipulated period.
  11. The Organisers reserve the right to cancel, shorten, extend, suspend or terminate the Campaign Period at any time prior to the expiry of the Campaign Period without prior notice. The Organisers also reserves the right to vary, modify, delete or change any of the Terms and Conditions herein contained at any time at its absolute discretion without prior notice. For avoidance of doubt, any cancellation, extension, suspension or termination of the Campaign Period at any time prior to the expiry of the Campaign Period shall not entitle the Participants to claim any compensation from the Organisers for any and all losses or damages suffered or incurred by the Participants as a result of the said cancellation, extension, suspension or termination.
  12. The Organisers reserve the right to use the names, addresses, photographs, and testimonies of the Participants in advertisements and other forms of publicity including but not limited on the Organisers' social media platforms in conjunction with the Campaign. The Participants' participation in the Campaign and agreement to be bound to the terms and conditions herein shall be deemed to indicate their implied consent to such use, without any further notice, payment or consideration whatsoever.
  13. By entering into the Campaign and accepting a prize, all winners must agree that the Organisers have the right to picture, voice record or portray them as campaign winners in any manner whatsoever as the Organisers may in their absolute discretion decide, and to exhibit these material for all campaign-related advertising, marketing and publicity purposes without any compensation whatsoever, subject to applicable laws and regulations. Participants and eventual winners of the Campaign are hereby notified and deemed to consent to the Organisers' right to use their name, voice, picture or footage, or the content of their entries solely for the abovementioned purposes.
  14. The Organisers reserve the right to substitute the prize(s) with of equal or greater value, if deemed necessary.
  15. Participants hereby agree to release the Organisers, their directors, officers, employees and agents, including without limitation, their parent companies, subsidiaries, affiliates, employees, agencies and branches, as well as all campaign partners / sponsors and all others associated with the development and execution of this Campaign, from and against any and all liability for injury, loss or damage of any kind (whether direct, indirect or consequential) to or in any way arising from this Campaign and the awarding and the use or misuse or possession of any prizes awarded, including liability for personal injury, death or property damage, except where prohibited or limited by law. All winners acknowledge that to the extent permissible by law, the prizes are awarded by the Organisers on an "as is" basis without any warranty

- of any kind whether express or implied, including but not limited to the implied warranties of satisfactory quality, and non-infringement.
16. Participants will fully indemnify and hold harmless the Organisers, their directors, officers, employees, agents and assigns against any and all losses, liabilities, costs, claims, charges, expenses, actions or demands (including legal costs), whether direct or indirect arising out of a breach by him or her of these Terms & Conditions.
  17. This Campaign is governed by the laws of Malaysia and all disputes are subject to the exclusive jurisdiction of the courts of Malaysia.
  18. If for any reason any part of this Campaign is incapable of running as planned, the Organisers may in their sole discretion cancel, terminate, modify or suspend the campaign, or invalidate any affected entries without any further liability or any obligation to continue the Campaign.
  19. The invalidity or unenforceability for any reason of any part of these Terms & Conditions shall not prejudice or affect the validity or enforceability of the remaining parts and each part of these Terms & Conditions is distinct and at all times severable from the rest of the Terms & Conditions.
  20. The Organisers will not be responsible or liable for any claims, loss or damage whatsoever, resulting from or in connection with this Campaign or the prizes given out through this Campaign.
  21. The Organisers are the final authority to decide on the interpretation of these Terms and Conditions and as to any other matters relating to this Campaign.
  22. All other Petron Miles and Enrich Miles, Terms and Conditions apply.
  23. For enquiries, please contact the Petron Miles Customer Service Centre at 1-300-888-812, Mondays to Fridays, from 9.00am to 5.00pm, and Saturday, 9.00am to 1.00pm.